



Agenda Date: 9/25/24  
Agenda Item: IVA

**STATE OF NEW JERSEY**  
**Board of Public Utilities**  
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OFFICE OF CABLE TELEVISION  
AND TELECOMMUNICATIONS

IN THE MATTER OF PETITION OF GLOBAL ) ORDER  
CONNECTION INC. OF AMERICA D/B/A STANDUP )  
WIRELESS FOR DESIGNATION AS AN ELIGIBLE )  
TELECOMMUNICATIONS CARRIER IN THE STATE )  
OF NEW JERSEY ) DOCKET NO. TE24030204

**Parties of Record:**

**Lance J.M. Steinhart, Esq.**, Global Connection Inc. of America d/b/a STANDUP WIRELESS  
**Brian O. Lipman, Esq., Director**, New Jersey Division of Rate Counsel

**BY THE BOARD:**

On March 28, 2024, Global Connection Inc. of America d/b/a STANDUP WIRELESS ("STANDUP" or "Company") filed a petition with the New Jersey Board of Public Utilities ("Board") requesting designation as an Eligible Telecommunications Carrier ("ETC") to provide Lifeline service to qualifying New Jersey consumers ("Petition").<sup>1</sup> By the Petition, STANDUP sought ETC designation solely for the purpose of providing Lifeline service and does not seek access to funds from the federal Universal Service Fund ("USF") for participation in the Link-Up program or for providing service to high-cost areas.

STANDUP is a Georgia Corporation that is owned twenty-five percent (25%) by GFH 1, LCC ("GFH") and seventy-five percent (75%) by Odin Mobile, LLC ("Odin Mobile"). GFH and Odin Mobile both operate as holding companies and do not provide telecommunications services. STANDUP is a provider of Commercial Mobile Radio Service ("CMRS") and provides prepaid wireless telecommunications services on a wholesale basis. The Company has been designated as an ETC in the following thirty-three (33) states and territories: Arkansas, Arizona, California, Colorado, Georgia, Hawaii, Idaho, Indiana, Iowa, Kansas, Kentucky, Louisiana, Massachusetts, Maryland, Michigan, Minnesota, Missouri, Nebraska, Nevada, New York, Ohio, Oklahoma, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, Wisconsin and West Virginia.

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<sup>1</sup> Lifeline service is a federally funded program that is part of the Universal Service Fund and provides up to \$9.25/month subsidy directly to the ETC that serves the qualified low-income consumer. 47 C.F.R. § 54.403(a).

The Lifeline program provides qualifying low-income consumers discounts for voice, broadband Internet, or bundled voice-broadband packages to help ensure access to affordable communications services. To be eligible for participation in the Lifeline program, the Federal Communications Commission ("FCC") requires consumers to either have an income that is at or below 135% of the Federal Poverty Guidelines or participate in certain federal assistance programs, such as the Supplemental Nutrition Assistance Program ("SNAP"), Medicaid, Federal Public Housing Assistance, Supplemental Security Income, the Veterans and Survivors Pension Benefit, or certain Tribal Programs.<sup>2</sup>

The Board has jurisdiction to designate Wireless ETCs in accordance with Section 214(e)(2) of the federal Communications Act of 1934 ("Act"), as amended.<sup>3</sup> The FCC has exclusive jurisdiction to regulate the rates and conditions of market entry of mobile services.<sup>4</sup> However, states are expressly permitted to regulate the "other terms and conditions" of commercial mobile services and approve ETC designations.<sup>5</sup>

### **Petition**

In the Petition, the Company averred that it meets all the statutory and regulatory requirements (see: the Lifeline and Link Up Reform Order,<sup>6</sup> the Lifeline Modernization Order,<sup>7</sup> and the Fifth Report and Order<sup>8</sup>) for designation as an ETC in the State of New Jersey. Section 214(e)(2) of the Act and 47 C.F.R. § 54.201(d) require that ETCs meet the following criteria for designation as an ETC:

- 1) Common carrier status;
- 2) Offer all the supported services in its Lifeline service offering;
- 3) Offer Lifeline service throughout its designated ETC service area;
- 4) Advertise the availability of Lifeline service; and

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<sup>2</sup> See, 47 C.F.R. § 54.409.

<sup>3</sup> 47 U.S.C. 214(e)(2).

<sup>4</sup> See, 47 U.S.C. § 332(c)(3)(A).

<sup>5</sup> Id.

<sup>6</sup> In re Lifeline and Link Up Reform and Modernization, Lifeline and Link Up, Federal-State Joint Board on Universal Service, Advancing Broadband Availability Through Digital Literacy Training, WC Docket No. 11-42, WC Docket No. 03-109, CC Docket No. 96-45, WC Docket No. 12-23, Report and Order and Further Notice of Proposed Rulemaking, FCC 12-11 (rel. Feb. 6, 2012) ("Lifeline and Link Up Reform Order").

<sup>7</sup> In re Lifeline and Link Up Reform and Modernization, Telecommunications Carriers Eligible for Universal Service Support, Connect America Fund, WC Docket No. 11-42, WC Docket No. 00-197, WC Docket No. 10-90, Third Report and Order, Further Report and Order, and Order on Reconsideration, FCC 16-38 (rel. Apr. 27, 2016) ("Third Report and Order" or "Lifeline Modernization Order").

<sup>8</sup> In re Bridging the Digital Divide for Low-Income Consumers, Lifeline and Link Up Reform and Modernization, Telecommunications Carriers Eligible for Universal Service Support, WC Docket No. 17-287, WC Docket No. 11-42, WC Docket No. 09-197, Fifth Report and Order, Memorandum Opinion and Order and Order on Reconsideration, and Further Notice of Proposed Rulemaking, FCC 19-111 (rel. Nov. 14, 2019) ("Fifth Report and Order").

- 5) Meet all requirements for designation as an ETC for purposes of providing Lifeline services.

According to the Petition, STANDUP satisfies the existing criteria established under federal law,<sup>9</sup> the FCC rules and orders,<sup>10</sup> and applicable New Jersey requirements. STANDUP stated that it:

1. Is a common carrier.<sup>11</sup>
2. Will provide all supported services required by 47 C.F.R. §54.101(a).
3. Will advertise the availability of supported services and rates using media of general distribution as required by 47 C.F.R. § 54.201(d)(2).
4. Will provide Lifeline service wherever its underlying, facilities-based providers have wireless coverage.
5. Will certify and comply with the service requirements applicable to the low-income support that it receives pursuant to 47 C.F.R. § 54.202(a)(1)(i).
6. Demonstrates it has the ability to remain functional in emergency situations pursuant to 47 C.F.R. § 54.202(a)(2).
7. Satisfies consumer protection and service quality standards, pursuant to 47 C.F.R. § 54.202(a)(3).
8. Has demonstrated that it is financially and technically capable of providing Lifeline-supported services pursuant to 47 C.F.R. § 54.202(a)(4).
9. Will provide all services supported by the universal service program, as detailed in 47 C.F.R. § 54.101(a), throughout New Jersey.
10. Will comply with certification and verification requirements in accordance with 47 C.F.R. § 54.410.
11. Will comply with the requirements of the National Lifeline Accountability Database ("NLAD") and 47 C.F.R. § 54.404 of the FCC's rules.
12. Will provide the Board a copy of its annual certifications and Lifeline recertification results pursuant to 47 C.F.R. § 54.416 (i.e., FCC Form 555), as well as a copy of its annual report filed pursuant to 47 C.F.R. § 54.422 (i.e., FCC Form 481), and will comply with applicable Board reporting requirements for Lifeline ETCs.

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<sup>9</sup> 47 C.F.R. § 54.202(a)(1).

<sup>10</sup> 47 C.F.R. § 54.201(d). In its USF/ICC Transformation Order, the FCC modified the required supported services in 47 C.F.R. § 54.101 and the additional requirements for designation as an ETC in 47 C.F.R. § 54.202. In re Connect America Fund, Report and Order and Further Notice of Proposed Rulemaking, FCC 11-161, released November 18, 2011 ("USF/ICC Transformation Order").

<sup>11</sup> See 47 U.S.C. § 332(c)(1)(A).

13. Will comply with rules and regulations imposed by the Board.

As a CMRS provider and as a common carrier, STANDUP indicated that it would provide affordable prepaid wireless telecommunications services to consumers by using the underlying wireless networks of T-Mobile USA, Inc. ("T-Mobile" or its "Underlying Carrier") on a wholesale basis.

STANDUP asserted that it is able to provide all of the supported voice telephony services required by 47 C.F.R. § 54.101(a) as follows:

1. Voice Grade Access to the Public Switched Telephone Network ("PSTN") through the purchase of wholesale CMRS services from its Underlying carriers.
2. Minutes of Use for Local Usage, at no additional charge by offering rate plans that provide its customers with minutes of use for local service at no additional charge.
3. Access to Emergency Services by providing 911 and Enhanced 911 access for all of its customers free of charge to the extent the local government in its service area has implemented 911 or E911 systems.
4. Toll Limitation to qualifying low-income consumers. The FCC has determined that toll limitation is no longer deemed a supported service.<sup>12</sup> Nonetheless, STANDUP's offerings allow Lifeline subscribers to control their usage, as its wireless service is offered on a prepaid, or pay-as-you-go basis. STANDUP's service, moreover, is not offered on a distance-sensitive basis and local and domestic long-distance minutes are treated the same.

STANDUP indicated that it recognizes that Section 214(e)(1)(A) of the Act states that ETCs shall offer services, at least in part, over their own facilities, and that Section 54.201(i) of the FCC's Rules [47 C.F.R. § 54.201(i)] prohibits state commissions from designating as an ETC a telecommunications carrier that offers services exclusively through the resale of another carrier's services. However, the FCC has granted forbearance from enforcement of this facilities requirement to carriers seeking Lifeline-only ETC designation.<sup>13</sup> In addition, with respect to carriers seeking to provide Lifeline-only service, the FCC authorized forbearance from the requirement that an ETC's service area conform to the service area of any rural telephone company serving the same area.<sup>14</sup> In light of this forbearance, the Board may grant designation to ETCs such as STANDUP in rural areas, provided all other applicable requirements are met.

Pursuant to Title I, section 10(e) of the Act:<sup>15</sup> "[a] State commission may not continue to apply or enforce any provision of this chapter that the [Federal Communications] Commission has determined to forbear from applying under subsection (a) of this section." As such, STANDUP

<sup>12</sup> Lifeline and Link up Reform Order at ¶ 367.

<sup>13</sup> Lifeline and Link up Reform Order at ¶ 368.

<sup>14</sup> In re Telecommunications Carriers Eligible for Support, Lifeline and Link Up Reform, WC Docket No. 09-197, WC Docket No. 11-42, Memorandum Opinion and Order, FCC 13-44 ¶ 1 (rel. April 15, 2013) [citing 47 U.S.C. §§ 160 and 214(e)(5); 47 C.F.R. 54.207(b)].

<sup>15</sup> 47 U.S.C. § 160(e)

contended that the Board is required by Section 10(e) to act in accordance with the FCC's grant of forbearance, and therefore, may not apply the facilities-based requirement to STANDUP. Accordingly, STANDUP asserted that the Board has the authority under Section 214(e)(2) of the Act to grant STANDUP's request for designation as an ETC throughout the State of New Jersey.

STANDUP represented that it has the ability to provide all services supported by the USF, as detailed in 47 C.F.R. § 54.101(a), throughout New Jersey. In the Petition, STANDUP stated that it intends to be a leader in the prepaid marketplace by offering consumers exceptional value and competitive amounts of voice and broadband usage. STANDUP commits that its Lifeline-supported voice services will meet or exceed the minimum service standards set forth in 47 C.F.R. § 54.408, including as such standards are updated going forward. STANDUP further stated that its Lifeline-supported broadband services will also meet the minimum service standards set forth in 47 C.F.R. § 54.408 for mobile broadband internet access services, including for service speed and data usage allowance, as such standards are updated going forward. To the extent STANDUP provides devices for use with Lifeline-supported broadband service, STANDUP represented that such devices will meet the equipment requirements set forth in 47 C.F.R. § 54.408(f), and that it will not impose an additional or separate tethering charge for mobile data usage below the minimum standard. STANDUP proposed to offer its Lifeline customers the following plans:

#### STANDUP WIRELESS LIFELINE OFFERING

STANDUP WIRELESS LIFELINE PLANS	VOICE	TEXT (SMS)	DATA High Speed	LIFELINE PRICE
Lifeline-Only Broadband	1,000	Unlimited	4.5 GB	\$0.00

ADDITIONAL AIRTIME "TOP-UPS"	VOICE	DATA
\$5.00	250	250 MB
\$10.00	None	1.5 GB
\$10.00	Unlimited	1 GB
\$20.00	Unlimited	3 GB
\$30.00	Unlimited	8 GB

Top-Ups expire after thirty (30) days

#### All packages include:

- Free calls to STANDUP Customer Service
- Free calls to 611 services
- Free calls to 911 emergency services
- Free access to Voicemail, Caller-ID, and Call Waiting features
- Voice minutes may be used for Domestic Long Distance at no extra cost
- Free SIM Card

In response to a discovery request from Board Staff ("Staff") dated August 8, 2024, STANDUP stated that it would provide free SIM cards and occasionally run promotions for free phones, as well as free directory information services.

FCC rules require ETCs to certify and verify a Lifeline customer's initial and continued eligibility.<sup>16</sup> Customers in New Jersey can apply to the National Eligibility Verifier ("National Verifier") via mail or online.<sup>17</sup> STANDUP indicated that it would rely on the National Verifier to determine initial and ongoing eligibility of New Jersey Lifeline subscribers as required by the FCC. STANDUP utilizes the standard Lifeline application forms as required by FCC rules, and thus complies with the disclosure and information collection requirements in 47 C.F.R. § 54.410(d).<sup>18</sup> In order to combat waste, fraud, and abuse, the Company indicated that it would comply with the requirements of the National Lifeline Eligibility Accountability Database to determine if a customer is currently receiving a Lifeline benefit.

The Company claimed that designation of STANDUP as an ETC would further competition for wireless Lifeline service and would significantly benefit low-income consumers eligible for Lifeline services in New Jersey, the intended beneficiaries of universal service.

By letter dated August 23, 2024, the New Jersey Division of Rate Counsel submitted comments to the Board on the Petition and did not oppose approval if the Board determines that STANDUP meets the ETC designation requirements.

### **DISCUSSION AND FINDINGS**

To qualify as a Lifeline-only ETC, carriers must offer Lifeline subscribers Lifeline-supported voice service (mobile or landline), broadband internet service, or a package of voice and broadband service. The Board **HEREBY FINDS** that STANDUP has demonstrated that it meets or exceeds all of the current FCC requirements and has pledged to comply with any existing or proposed federal requirements. The Board, however, requires the Company to adhere to the following as conditions of approval:

- 1) To continue to work with the National Verifier in order to prevent waste, fraud, and abuse of the Lifeline program;
- 2) To submit to the Board total federal funds received and the number of customers served in New Jersey. This information must be submitted with a certification made by an officer of the Company attesting to its accuracy;
- 3) To provide any other data or information deemed necessary by Staff to evaluate compliance with all federal and state requirements;
- 4) To provide the Board a copy of its annual certifications and Lifeline recertification results pursuant to 47 C.F.R. § 54.416 (i.e., FCC Form 555), as well as a copy of its annual report filed pursuant to 47 C.F.R. § 54.422 (i.e., FCC Form 481), and comply with applicable Board reporting requirements for Lifeline ETCs.

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<sup>16</sup> See, 47 C.F.R. § 54.410.

<sup>17</sup> The National Verifier launched in New Jersey on October 11, 2019.

<sup>18</sup> FCC Wireline Competition Bureau Provides Guidance on Universal Forms for the Lifeline Program, WC Docket No. 11-42, Public Notice, "Wireline Competition Bureau Provides Guidance on Universal Forms for the Lifeline Program," DA 18-161 (rel. Feb. 20, 2018). The standard application/certification forms are available on Universal Service Administrative Company's ("USAC's") website (See USAC, Lifeline Forms, <http://www.usac.org/li/tools/forms/default.aspx> ).



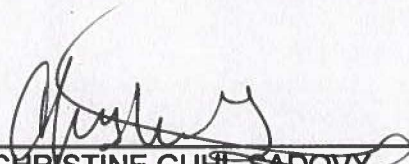
- 5) To comply with all FCC rules and reporting requirements as well as USAC audit requirements.

STANDUP, in its Petition and responses to Staff's discovery requests, has indicated that it will comply with the FCC and Board requirements. After careful review of the record, the Board is satisfied that STANDUP meets and exceeds the relevant criteria established to receive approval for designation as an ETC from this Board. Therefore, the Petition is **HEREBY APPROVED** as conditioned herein. The Board **DIRECTS** that the Director of the Office of Cable Television and Telecommunications, with the assistance of the Office of the Attorney General, if such assistance is deemed necessary, send the appropriate notice of this Order designating STANDUP as an ETC to the FCC and USAC. STANDUP's ETC designation may, at any time, be suspended or revoked by order of the Board.

This Order shall be effective on October 2, 2024.

DATED: September 25, 2024

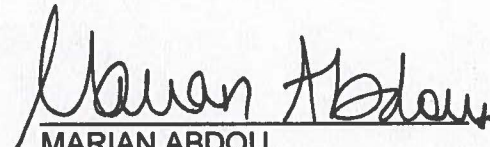
BOARD OF PUBLIC UTILITIES  
BY:



CHRISTINE GUHL-SADOVY  
PRESIDENT



DR. ZENON CHRISTODOULOU  
COMMISSIONER

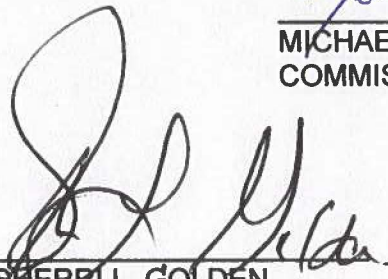


MARIAN ABDOU  
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MICHAEL BANGE  
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ATTEST:



SHERRI L. GOLDEN  
SECRETARY

I HEREBY CERTIFY that the within  
document is a true copy of the original  
in the files of the Board of Public Utilities.

IN THE MATTER OF PETITION OF GLOBAL CONNECTION INC. OF AMERICA D/B/A  
STANDUP WIRELESS FOR DESIGNATION AS AN ELIGIBLE TELECOMMUNICATIONS  
CARRIER IN THE STATE OF NEW JERSEY

DOCKET NO. TE24030204

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